

MEDIA RELEASE

South East Water's ticket offer to entertain all

Immediate Release

28 January 2009

South East Water is giving away 300 double passes to the South East Water Family Day on C.F. Orr Stakes Day at Caulfield on Saturday, 7 February.

South East Water's Managing Director Shaun Cox said the day was designed to celebrate the effort made and continue to encourage South East Waters' customers to reduce their water consumption.

"Melbourne's water levels are perilously low and we need to save our water in order to ensure we have vital drinking water supplies over the next few years," Mr Cox said.

"We do understand it's been difficult changing our habits to adopt the Target 155 Campaign which is part of the Level 3a water restrictions.

"South East Water's Family Day will be a great day out for the whole family – something which families won't have to budget for."

Mr Cox said Melbourne's average weekly water use had risen well beyond the target of 155 litres per person per day – currently averaging at 188 litres per person per day.

"With this week's temperatures expecting to sit around the 40-degree mark, we need to keep thinking about keeping our water consumption down.

"South East Water will have displays and promotional material there on the day to provide information to families to help them reduce their household water waste," he said.

"It's imperative we all get on board as achieving our T155 goal may mean the difference between staying on Stage 3a level restrictions, or moving up to a far more drastic Level 4.

South East Water is offering double passes to the first 300 people who log on to South East Water's website (www.southeastwater.com.au) and two adult tickets for the price of one at the gates for all residents who show a South East Water bill. (Free entry under 14 years of age).

Entertainment on the day will include appearances from Humphrey B Bear, Freddo, TEAMelbourne players and mascots including Melbourne Storm, Melbourne Tigers, and Melbourne Football Club, as well as lots of giveaways, a live band, and many free kids' activities, South East Water displays and promotions, and all the excitement of a great day of brilliant thoroughbred horse racing.

To find out more about water saving tips, or T155, log on to www.southeastwater.com.au.

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